



Environmental statement

Context

At Cheryl Pet Portraits, I want to ensure I minimise the impact of the business activities on the environment. I am a sole trader who is working from home.

I will endeavour to monitor the impact of my activities and where possible make environmentally positive improvements.

Guiding principles

- To integrate positive environmental practices and sustainability considerations into all the business decisions
- To minimise the environmental impact of the business activities
- To continually strive to improve the sustainability performance

Actions being taken to implement these guiding principles

Current working practices

To produce my pet portraits, I will work to ensure the operations and materials are as environmentally friendly as possible. This means I:

- Source and use materials that minimise the environmental impact, including
 - Using canvasses where the canvas cloth is made with 100% recycled plastic bottles fastened to FSC certified wood.
 - Use packing materials made from recycled paper and plastic. Reusing package where possible.
- Run the business using digital, online platforms and software and only print documents when necessary.
- Endeavour to print smarter. Where hard copy printing is necessary, for example for marketing, materials will be printed on recycled paper/card and double-sided,
- Use a renewable energy company to provide electricity (Octopus Energy).
- Minimise pollution from paint and rinse water by not disposing of it down the drain. Instead, drying paint out and using a natural clumping agent for rinse and wastewater. This enables residue to be disposed of in the rubbish as solid waste.
- Reuse, repurpose and recycle materials whenever possible (e.g. repurposing and reusing packing materials used from supply delivers for packing of pet portraits, recycling business paper, reusing canvases).



Plans to monitor and further improve the environmental impact and sustainability

Within the next year, I intend to:

- Move to an eco-friendlier acrylic paint to further reduce potential of water pollution.
- Review the environmental credentials of suppliers to ensure they reflect Cheryl Pet Portraits environmental policy and move to suppliers with positive environmental policies.
- Evaluate the business operations to ensure they are as efficient as possible to minimise waste.
- Actively promote the recycling of packaging by customers